

CONSENT AGENDA NO. 8.1.b.

Approval of the Work Session Meeting Minutes for November 8, 2023

It is recommended that the Board approve the meeting minutes of the Work Session for November 8, 2023.

A work session of the Board of Trustees of Dallas College was held November 8, 2023, beginning at 9:02 a.m. and was broadcast via the streaming link: <http://www.dallascollege.edu/boardmeetingslive>. The meeting was convened by Chair Monica Lira Bravo.

Board Members and Officers Present

Mr. Cliff Boyd
Ms. Charletta Rogers Compton
Ms. Monica Lira Bravo (chair)
Ms. Diana Flores
Dr. Catalina E. Garcia
Dr. Justin Lonon (secretary and chancellor)
Mr. Paul Mayer
Mr. Phil Ritter (Vice chair)

Members Absent

None.

1. Roll Call - Announcement of a Quorum confirmed by Board Chair Bravo.

2. Certification of Notice Posted confirmed by Chancellor Lonon.

3. Citizens Desiring to Address the Board
None.

4. Board Retreat (Day 2)

4.1. Opening Activity: Ice Breaker
Facilitator: Helen Benjamin

Dr. Helen Benjamin led an ice breaker activity that focused on the presentations from day one of the Board Retreat. The Board was asked to share takeaways from the presentations.

Trustee Flores spoke about seeing threads of innovation throughout the college.

Trustee Compton gained a better understanding of the college approach and a clearer view of how the Board could support the college.

Trustee Boyd saw innovation as a journey and spoke about the college improving over time.

Trustee Mayer spoke highly of the exercise with top leadership and their perspective of the Board. He also recognized the Board understands their role in support of the college.

Vice Chair Ritter noted that innovation occurs through trusting people and allowing them to take risks.

Chair Bravo appreciated the authentic responses from leadership and could sense how deeply our employees care about the college.

Trustee Garcia enjoyed the self-assessment and was pleasantly surprised by how leadership viewed the Board.

Chancellor Lonon wrapped up the conversation by noting that the overall feeling of the day was authentic and genuine and that there was a lot to be proud of collegewide.

4.2. Dallas College 2030 Vision: Building for the Future

Presenters: Anita Bedford, Joseph Cahoon (HR&A), Ben Magill, Melissa Gutierrez Soto (Page Sutherland Page, Inc.), Tetsuya Umebayashi, Brad Williams

Ben Magill presented Economic Outlook 2024. The Labor Market Intelligence Page on the Dallas College website provided socioeconomic information by trustee district. There are also reports linked to the schools, showing jobs and skills most in demand.

In recent years, north Texas counties had seen population growth. Dallas is still leading the nation in job growth. Yet, the cost of living was becoming more expensive, and there is poverty in

Dallas County. During the pandemic poverty decreased due to federal initiatives that subsidized income loss.

Projections for 2024 show continued job growth. Enrollment for the college typically goes up during the recession. The Pandemic was an exception. The college was training for recession proof industries: healthcare, grocery, courier, freight, logistics, automotive, contractor repair, and real estate.

Dallas is becoming a biotech beacon and tech titan as a hub for semiconductor manufacturing. Dallas College is working on building a technician pipeline to train technicians and solve industry problems. The federal government acknowledged that industries cannot grow without workforce development. Four-year institutions seek help from Dallas College with workforce development.

To stay informed of industry needs and trends, Dallas College will be launching Next Gen Sector Partnerships, industry-led, community-supported partnerships aimed at strengthening regional economies and connecting people to jobs. Biotech Healthcare Industry Alliance North Texas (BHIANT) has recently launched a learning lab beginning with biotech.

Sector Strategy: Health Industry

Dr. Tetsuya Umebayashi (Dr. Ume) spoke about the medical emergency service program. In academic years 2021- 2022, the student count was 550 students and in academic year 2022-2023 the count was 801. Their focus had been on creating community partners and adapting education to meet partner needs. EMS programs will offer classes during spring break to aid in faster entrance to the job market and meet partner needs. The Dallas Fire Department was a major partner along with 18 more fire department partners from in and outside of Dallas County. These partnerships were a direct reflection on the enrollment increase.

Dallas College also had a partnership with Dallas Methodist and Parkland Hospital. Dallas College accepts a cohort of students from these hospitals and the hospitals provide clinical instructors for the college.

A sector Strategy Model was presented and described in detail.

The school organizations presented were nursing, emergency medical services, diagnostic medical imaging, allied health, veterinary technology, and dental/surgical technology. Dr. Williams and Dr. Lonon shared the role of campus presidents in the sector strategy and how they collaborate as presidents to empower each other.

Dr. Ume explained that highly skilled CT and MRI technicians completed the radiologic science programs. He also shared that an 18-hour mental health technician program is being proposed next year.

Trustee Ritter asked what percent of students were completing with healthcare certificates verses degrees and were degrees becoming less valued.

Dr. Ume will provide that data later. He also stated that degrees were still in high demand and that we were creating pathways to move students from certificates to degrees.

Trustee Flores wanted to know if there was a fast-track program available within the different fields.

Dr. Ume replied there was a fast-track program that includes emergency medical services to paramedics and LVN to RN.

Dr. Ume described the nursing summer camp. Next summer the opportunity would be expanded for all health care programs for younger generations.

Trustee Ritter wanted to know why there wasn't a pre-med program for Dallas College.

Dr. Ume replied they were exploring that option.

Vice Chair Ritter asked who the undergraduate articulation partners were in healthcare.

Dr. Ume replied there were different partners for various programs and mentioned Midwestern State for radiology, Texas Woman's University and UT Arlington for nursing, UT Tyler and UMD Health sciences for pharmacy.

Dr. Williams spoke about the foundation as it specifically related to the health sector, grants and sponsor programs. He shared examples of the types of funding that was received from the state and from the federal government. He gave an example of simulation labs and the advantages of this technology.

Bond Project Update

Brad Williams along with HR&A Representative Joseph Cahoon presented a Bond Project Update.

Dallas College 2019 Bond webpage on the Dallas College website serves as an archive of all information related to the bond program. Enrollment projections on that page originally showed enrollment by Fall 2030 at 92,000, yet current enrollment projections are now at 179,000 by Fall 2030. The college is always planning for growth and creating usable campus spaces, including study spaces for students.

The bond webpage also had information on bond management transparency and Phase 1 projects. Part of the project planning incorporates the construction of an education and innovation hub in Downtown Dallas that would include a Business Training Center and a redesigned El Centro campus. The Request for Information (RFI) envisioned the Downtown Dallas project as a comprehensive mixed-use development, administrative offices, commercial and residential spaces, innovation, and activated open spaces. The academic master plan for El Centro campus encompassed specialty spaces for medical, culinary, and technology and innovation. Specialty programs may need more space consideration when planning.

Responses for the RFI also included letters of support for the project and commitment to working collaboratively with the college to achieve the proposed development vision. The planning and construction would embrace industry partnerships that drive innovation centers and programming that cultivates innovation.

Faculty, staff, and students were invited to attend public listening sessions to discuss space needs of El Centro campus. Safety, transportation, student spaces, and internet access were identified

as important needs, in addition to childcare, housing, and food. From those sessions, they also learned that people were drawn to curated spaces that have been intentionally put there such as Deep Ellum, Uptown, Arts District, and Farmers Market.

The college will continue due diligence and planning leading up to issuing a Request for Quotation (RFQ) in Summer 2024.

Trustee Flores requested an update on the current number of ECHS at Dallas College and the planned ECHS growth.

Shawnda Floyd would share that information with the Board at a later date.

Vice Chair Ritter asked when P3s were taken into consideration.

Rob Wendland responded that planning decisions will be made prior to RFQ, then solicitation for P3 partners, which would be a part of the overall project. If we procure a P3, the Board would make a recommendation of a proposer, which would lead to negotiation of a comprehensive P3 agreement. P3s require a selection committee appointed by the chancellor and comprised of internal and external experts to aid in decision-making.

Trustee Flores asked for a copy of the P3 policy that the Board recommended in 2017. Rob Wendland will provide that information to the Board at a later date.

Trustee Compton spoke about the unfairness of the bond program to include funds from all of Dallas County and all of the Dallas College districts for investments in Downtown Dallas.

Land Use Policy

Brad Williams along with HR&A Representative Joseph Cahoon presented Land Use Policy, a comprehensive and strategic way to use the land. Dallas College consists of over 1,300 acres across Dallas County.

Guiding the Land Use Policy are four general principles grounded in the mission of Dallas College: increasing the accessibility and

functionality of services, reducing economic disparities, growing in workforce development, and supporting innovation. The land could be used to overcome barriers to education by making resources available, such as housing, transportation, language, and literacy. The land may reduce economic disparities through academic programming and affordable resources. It also could increase workforce development by partnering with companies and leveraging resources. The land may support innovation through collaboration with key employers to provide essential services to the community.

Appropriate uses of the land include buildings, economic development through ground leases, recreational space, and transit and retail opportunities. Dallas College would seek to maximize value from its land assets by leveraging resources in high value areas to fund high-impact community programming.

Vice Chair Ritter recommended that as stewards of the land for future generations, the college should include natural preservation as a part of the policy.

Trustees Compton and Flores suggested designating a percentage of land at each campus for open space. Trustee Flores also advocated for not selling the land. Chair Bravo recommended being open to consideration of opportunities to develop the land. Trustee Compton asked for preservation of the trees. Trustee Flores requested a provision to replace trees that were removed due to construction.

Trustee Compton asked about creating an alliance for public input on land use. Trustee Compton also asked about the historical information on land use.

Rob Wendland recommended researching deed restrictions.

4.3. Outcomes & Wrap Up Activities

Facilitator: Helen Benjamin

Dr. Helen Benjamin led a wrap up activity reflecting on day 2 presentations of the Board Retreat.

Trustee Compton saw good group participation and suggested including breaks and more structured scheduling for future retreats.

Trustee Ritter spoke favorably about the transition to One College and the regular review of items, such as budgeting. He appreciated the scheduling layout for the year to ensure that key items are reviewed.

Trustee Mayer shared an appreciation for the college and the Board. He suggested starting a tradition of thanking the staff.

Trustee Garcia felt a sense of the team coming together.

Trustee Boyd was overcome with emotions, speaking of the value of the Board's contributions to the college.

Trustee Flores spoke about the One College transition, providing better opportunities for students, and innovation for the future.

Chair Bravo acknowledged the flow of presentations and clarity that they provided.

Chancellor Lonon appreciated the passion of the Board and the spirit of service. He also recognized Pyeper Wilkins for 18 years of dedicated service to Dallas College.

5. Executive Session began at 12:15 p.m. and ended at 1:24 p.m.

6. Adjournment.

The meeting was adjourned at 2:27 p.m.

Captioned video and transcripts for Dallas College Board Meetings are available at our website, www.dallascollege.edu/boardmeetingslive, under the Archived Videos section.