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# NOTICE OF AN EDUCATION WORKFORCE COMMITTEE MEETING OF THE BOARD OF TRUSTEES FOR DALLAS COLLEGE AND RICHLAND COLLEGIATE HIGH SCHOOL

Thursday, February 9, 2023 | 9:00 AM

Administrative Office 1601 Botham Jean Blvd., Room #036 Dallas, Texas 75215

http://www.dallascollege.edu/boardmeetingslive

Persons who address the Board are reminded that the Board may not take formal action on matters that are not part of the meeting agenda and may not discuss or deliberate on any topic that is not specifically named in the agenda. For any non-agenda topic introduced during this meeting, there are three (3) permissible responses: 1) to provide a factual answer to a question; 2) to cite specific Board Policy relevant to a topic; or 3) the topic may, at a later date, be placed on a Board Agenda for a subsequent meeting.

Speakers shall direct their presentations to the Board Chair, or the Board, as a whole.

# **Education Workforce Committee Meeting Agenda**

# 1. Roll Call - Announcement of a Quorum

Committee Members: Paul Mayer (Committee Chair), Catalina E. Garcia (Member), Phil Ritter (Member)

# 2. Certification of Notice Posted for the Meeting

# 3. Citizens Desiring to Address the Board

# 4. Committee Presentations

- 4.1. Strategies for Enrollment Recovery Presenters: Gloria Smith, Karen Stills
- 4.2. Research to Support Student Success: New Multi-Unit Approach and Evictions Study
  Presenters: Ashley Flores, Camille Gilchriest, Tana Hicks, Beatriz Joseph, Pyeper Wilkins

# 5. Overview of Regular Agenda Items

5.1. Finance Item

a. Approval of Graduation Alliance Initiative including Student Success Re-Engagement of At-Risk students

# 6. Items for Review

6.1. Committee Notes

Education Workforce Committee Notes for December 6, 2022

# 7. Executive Session (if required)

- 7.1. Consultation with Attorney Regarding Legal Matters or Pending and/or Contemplated Litigation or Settlement Offers Section 551.071
- 7.2. Personnel Matters Relating to Appointment, Employment, Evaluation, Assignments, Duties, Discipline, or Dismissal of Officers or Employees- Section 551.074
- 7.3. Deliberate Regarding Real Property Since Open Deliberation would have a Detrimental Effect Upon Negotiations with a Third Person Section 551.072
- 7.4. Deliberate Regarding Security Devices or Security AuditsSections 551.076 and 551.089

# 8. Adjournment

# CERTIFICATION OF NOTICE POSTED FOR THE FEBRUARY 9, 2023 EDUCATION WORKFORCE COMMITTEE MEETING OF DALLAS COLLEGE AND RICHLAND COLLEGIATE HIGH SCHOOL BOARD OF TRUSTEES

I, Justin H. Lonon, Secretary of the Board of Trustees of Dallas College, do certify that a copy of the notice for this meeting was posted on the 3rd day of February 2023 in compliance with the applicable provisions of the Texas Open Meetings Act.

Justin H. Lonon, Secretary

# OVERVIEW OF REGULAR AGENDA ITEM NO. 5.1.a.

Approval of Graduation Alliance Initiative including Student Success Re-Engagement of At-Risk Students

The Chancellor recommends that authorization be given to approve an agreement with Graduation Alliance for (1) re-engagement and retention of at-risk students in an amount not to exceed \$1,000,000 and (2) student support and case management within Workforce Development in an amount not to exceed \$500,000. This initiative is a reflection of a Dallas College priority to re-engage students and enrich retention, and graduation of students from underrepresented populations and underserved communities.

After a number of successful pilot projects in 2020-2022, Dallas College has developed a partnership with Graduation Alliance. This partnership is grounded in the shared mission of improving lives by helping prepare students for today's economic opportunities.

### Background

Two of the strategic priorities for Dallas College are to (1) impact income disparity by targeting underserved communities and individuals and (2) support navigation to and through college and beyond. This initiative will help re-engage and increase student retention of at-risk students who have stepped out or disengaged with Dallas College. In this proposal, Graduation Alliance commits to provide re-engagement services to 40,000 students across underrepresented populations and underserved communities.

The projects envisioned to receive support from these efforts include, but are not limited to, the following:

- TRUE Reskilling grants
- Industry specific grants
- Completion initiatives
- Dual Credit engagement
- Unpaid balance engagement
- Women's empathy campaigns
- African-American male engagement
- Spanish-speaking engagement
- Other targeted special populations in Student Success and Workforce Development

# **Funding Source**

Workforce and Advancement Budget for Adult Learners, HEERF, WIOA AEL, WIOA Adult Employment

# Resource Contact

Pyeper Wilkins, Vice Chancellor Workforce & Advancement

# ITEMS FOR REVIEW NO. 6.1.

# Education Workforce Committee Notes for December 6, 2022

The Education Workforce Committee Meeting of the Board of Trustees of Dallas College was held Tuesday, December 6, 2022, beginning at 2:18 p.m. at the administrative office in room 036 and was broadcasted via the streaming link <a href="https://dcccd.new.swagit.com/events/14955">https://dcccd.new.swagit.com/events/14955</a>. This meeting was convened by Committee Chair Paul Mayer.

# **Board Members and Officers Present**

Mr. Cliff Boyd

Mrs. Monica Lira Bravo

Ms. Charletta Rogers Compton

Ms. Diana Flores

\* Dr. Catalina E. Garcia

Dr. Justin H. Lonon (secretary and chancellor)

- \* Mr. Paul Mayer (committee chair)
- \* Mr. Philip J. Ritter
- \* Denotes a committee member

# Members absent

All committee members are present.

# 1. Roll Call - Announcement of a Quorum confirmed by Paul Mayer

(Committee Members: Paul Mayer (Committee Chair), Catalina E. Garcia (Member), Phil Ritter (Member))

- 2. Certification of Notice Posted for the Meeting confirmed by Chancellor Lonon
- 3. Citizens Desiring to Address the Board

None.

# 4. Committee Presentation

4.1. Student Well-Being & Social Support Presenters: Carlos Cruz, Beatriz Joseph

Dr. Joseph thanked the Board, introduced the presentation, reviewed The Learner Care Model, reminded the Board about the role of the success coach, and then turned the meeting over to Dr. Cruz.

Dr. Cruz thanked the Board and discussed the creation of the Student Care Network. He mentioned this is a part of investing in student wellbeing and the Barrier Busting business, engaging students, robust research, and data driven informed decision making. He discussed the importance of internal and external partnerships offering learning opportunities for students outside the classroom.

Dr. Cruz shared updates on the growth of the Student Care Network. The number of licensed professional counselors has doubled to eighteen. They have also increased to seven student care coordinators, increased to sixteen licensed social workers dedicated to basic needs and community resources, and doubled the number of nurses to fourteen.

Dr. Cruz explained the goal "Empowering students to reach self-actualization; breaking the cycle of generational poverty through a strong network of support." The guiding framework of the Student Wellness and Social Support provides a safety net for students working with the Care Team to help students in un-safe situation, helping students feel loved and a sense of belonging, building self-esteem and self-actualization.

Dr. Cruz showed the major portfolio of case management that the Student Care Network has in place along with action plans to help students in crisis and critical touchpoints throughout the management to help students and community members. He explained that this model has put Dallas College on the national landscape because this has not been traditionally done through higher education institutions with this level of social support. He described the case management process and its approach to critical conversations with the students in crisis and the critical touchpoints the case managers use to help students and community members progress in a positive direction.

Dr. Cruz explained that the clothes closet and food pantries are open to both students and community members offering items from diapers to feminine hygiene products. He shared that all of Dallas College's case managers are SNAP certified with the North Texas Food Bank.

Trustee Flores asked how a case worker determines what services are needed by the student and which rubric or assessment is done with each student to see the level of their need.

Dr. Cruz replied that the Student Care Network form gives an assessment of need

which determines resources in Dallas College or connects students to outside resources.

Trustee Flores asked if all students go through this model and if it is the success coach doing this assessment.

Dr. Cruz answered that all students matriculate through this model and case managers and care coordinators manage the process in a collaborative effort through the Office of Student Care Coordination.

Trustee Flores asked how many case managers there are and how many care coordinators.

Dr. Cruz answered there are sixteen case managers and seven care coordinators who work together at each of the campuses to ensure students are provided and connected with these resources.

Trustee Flores asked if this is too small of a number of case managers to meet the needs of all the students and if it is an online analysis and how it works.

Dr. Cruz explained it is an online form through Maxient software that collects the data and routes the student through the different departments and that the capacity of case managers is being reviewed as this process evolves.

Trustee Flores asked if students have to take the initiative to fill out the form or does someone tell the student to fill out the form.

Dr. Cruz explained that any employee can fill out the form and they are having these conversations with students to connect them as well.

Trustee Flores asked how many students have accessed this form.

Dr. Cruz stated that the numbers requested are included within upcoming slides in the presentation.

Trustee Garcia questioned how the community knows about these services being available to them.

Dr. Cruz explained it is on the website and marketing is helping with information about these services.

Trustee Garcia mentioned trouble connecting with the nurses in the college and accessing information and asked how students know how to access aid.

Dr. Cruz answered that New Student Orientation covers this information and that employees are trained to work with students on how to access this information and will help connect the students and inform them.

Dr. Cruz described the impact of Dallas College with numbers over the last year: vaccines totaling over 6,400 with over 12,000 student appointments; mental health counseling with over 10,000 therapy sessions, food pantries gave out over 403,000 pounds of food with over 10,000 people served with over 336,000 meals at mobile food drives.

Trustee Flores asked if all food drives were connected with North Texas Food Bank.

Dr. Cruz answered that she was correct.

Trustee Ritter asked if Dallas College bills for these services and suggested partnering with local healthcare services rather than Dallas College paying for these services.

Dr. Cruz explained that the services are free to avoid financial strain on students. Dr. Joseph stated in theory this would be a good way to go, but it is hard for students to get appointments. She explained that Dallas College begins the first eight sessions and then connects the student with other partners that can care for our students meeting specific needs right away.

Trustee Ritter agreed to help students immediately. He explained this new model might not be sustainable. He mentioned that DISD bills for these services. He asked about HIPAA compliance and thinks there might be a program design issue on this.

Trustee Compton asked about mental health sessions and what agencies Dallas College partners with and asked for examples.

Katilyn Hill, Associate Dean for Counseling, was introduced and gave her credentials. She shared Dallas College is supplying student needs and identifying barriers to student goals and problems to build goals for their concerns. Ms. Hill explained that a majority of students are dealing with anxiety, depression, and grief and that the counselor helps restore students to do their daily tasks, gets them connected with health and long-term management. She mentioned that clinical technicians can help with medication management and other goals.

Trustee Compton asked if these therapy sessions were about helping students to perform as a student.

Ms. Hill confirmed and explained how sessions help students interact with students, faculty, and assignments.

Trustee Boyd spoke about the same issue that the municipalities have and mentioned that Dallas College is a triage for mental stress as a touch occurring in real-time basis and then a referral out. Trustee Boyd would like to take this program and make it more fertile and commended the team for meeting student needs.

Dr. Cruz talked about the connection of students to the appropriate resources.

Trustee Garcia asked about the percentage of students enrolled at the time of the 6,888 total presented utilizing Student Care referral services.

Dr. Cruz shared the percentages of students receiving services in Spring 2022 reenrolled in Fall'22: 61% of students were referred to the student care coordinators; 73% of those students received a vaccine; 74% of students who sought counseling and psychological services; and 82% of students who utilized the Dallas College Basic Need or Community Connection Services.

Trustee Flores asked spring to fall retention rate.

Dr. Joseph answered around 56%.

Dr. Cruz announced wins in building capacity by way of grants and awards. He mentioned a \$100,000 grant to Dallas College Foundation for just in time drop-in childcare for El Centro students in partnership with YMCA at the T. Boone Pickens location, with the plan to bring to scale to all seven campuses.

Trustee Flores was glad to hear Dallas College is addressing this barrier and wondering how we can scale it.

Chancellor Lonon spoke to the huge need and barrier of childcare, especially after the Pandemic.

Dr. Cruz shared another grant over \$247,000 to provide English and Spanish services with wraparound and family three-tier approach: immediate basic needs support; provide financial literacy and nutritional education support; and academic and student support services working with success coaches.

Trustee Flores asked who was doing the nutritional education support.

Dr. Cruz answered the North Texas Food Bank.

Trustee mentioned the Dallas County Texas A&M Agricultural Extension Center might be able to assist.

Dr. Cruz responded he has a meeting scheduled with them.

Dr. Cruz talked about the \$950,000 award from Josephine Leeper Memorial Scholarship to scholarship and remove roadblocks single parents face and cover the cost of their education. He also mentioned another \$200,000 awarded for emergency aid fund as well.

Trustee Garcia asked when Dallas College will receive this money and how fast it can go to the students.

Dr. Joseph stated that the scholarship goes through Dallas College Foundation, the student fills out the form and can utilize funds right away. She mentioned the grants take a little longer but within about two months.

Trustee Compton asked if the Foundation could report a recap of how many students were served from this funding.

Chancellor Lonon stated yes.

Trustee Brayo asked if this was an endowment.

Josh Skolnick confirmed that it was an endowment.

Trustee Ritter stated it was great we were utilizing all these funding sources and he would like to know the funding that Dallas College is investing in this.

Dr. Cruz responded that he would work with the appropriate parties to provide this information.

Trustee Compton asked when students enroll, are they told Dallas College has a Foundation and resources they provide to students.

Chancellor Lonon talked about New Student Orientation. Dr. Joseph explained it was talked about in the NSO and described how to leverage these resources.

Trustee Compton asked if students are reminded about these services in the Foundation. She also wants the public to know they can make contributions to the Foundation as well.

Chancellor Lonon responded that Josephine Leeper took courses with Dallas

College at Richland and then impacted Dallas College through this scholarship.

Dr. Cruz wrapped up with student testimonials and let them talk about their experience at Dallas College.

Blanca Hernandez, a student at the Eastfield Campus, thanked the board and introduced herself as a single parent while working full-time. She shared that she found the food pantry and enrolled and worked with Wendy Garner and helped. Hernandez shared there were times she would have had to leave college if it were not for the food pantry and was able to get milk for her daughter. Hernandez mentioned her mother passed away in 2020 and she lost childcare which was her main resource. She stated she had to change jobs working night shifts. Hernandez explained that Wendy Garner shared so many resources for counseling for her and her daughter and she never gave up on courses. She talked about applying for government assistance and childcare and was rejected every time. Ms. Hernandez mentioned her only resource was Dallas College Eastfield. She shared about the health, counseling, and food her family received and thanked the Board and Dallas College for their help. She stated she was very grateful and how Dallas College helped her make goals to keep her from cutting back on school courses. Ms. Hernandez received the gift card for the meal for Thanksgiving and it helped her family have Thanksgiving. She stated that she has been accepted to the nursing program. Ms. Hernandez shared that her coordinator is more than just a coordinator, she is a friend and her daughter's friend too. She described how these resources and programs have helped her get where she is now and how Dallas College is helping while other resources are oppressing.

The Board thanked Ms. Hernandez.

Trustee Flores commended her for her persistence and sharing her story as well. She shared the whole new world that would come when she graduates and congratulated her for not letting anything beat her.

Raymoi Victorine a student at the Richland Campus, talked about coming from Virgin Islands and being from a single parent home. Mr. Victorine explained that in 2009 he went to school in the Virgin Islands and then moved to Maryland and went into the military while working for NASA. He described a breaking point and getting into drugs, being in and out of jail with no sense of direction. Mr. Victorine shared that he came to Texas in 2019 to Houston and then ended up in Dallas. Victorine explained that the Texas Workforce Commission had a young adult program that helped him end up at Dallas College in July 2021. He talked about Kevin Paris and Christopher Cyriaque encouraging him to stay in college and how these men tutored and helped him. Victorine shared that he went through counseling at Methodist Hospital and learned a lot about himself. He talked about meeting

Stephanie who connected him and did his intake to Dallas College saving his life. Mr. Victorine shared about the food pantry and the Thanksgiving meal, and how Richland makes him feel like family. Mr. Victorine shared the statement that it is not where you begin, but where you end.

The Board thanked Mr. Victorine.

Dr. Cruz thanked the Board for their time.

4.2. English Language Learning at Dallas College Presenters: Diana Urrutia, Gloria Smith

Chair Mayer welcomed Dean Urrutia and Associate Vice-Chancellor (AVC) Smith.

AVC Smith thanked the Board for the opportunity to present and Urrutia introduced herself. She began the presentation and discussed the three services: WorkReadyU (WRU), CE Workforce ESL, and Credit ESOL. She mentioned how Dallas College serves these different student groups.

Dean Urrutia talked about CE Workforce ESL to improve English language comprehension and then join the credit ESOL. She described the structure of the courses to be available in the evening and weekends for when they could attend. She also explained Credit ESOL academic degree.

AVC Smith talked about English language learning funding collaborative and investment. She shared Dallas College's high-level investments of \$2.2 million in instruction and \$900,000 in dedicated staff to onboard, assess, enrollment, into these offerings. AVC Smith talked about the grant and donations totaling \$4.5 million with \$590,000 going to instruction, \$826,000 to dedicated staff, and \$208,000 to outreach staff. She talked about business, industry, and community partners that help with access to facilities at no cost, recruitment, wraparound, and supportive services.

Trustee Garcia asked about the proportion of students for each of the three areas.

AVC Smith will have to get that information for the Board.

AVC Smith shared the collaboration with the Learner Care Model through the success coaches to help enroll the students in classes and connect them to resources.

AVC Smith overviewed the student success advisement and shared the layout of these three areas and how they integrate.

Dean Urrutia talked about the Associate Dean for CE Workforce ESL and the three CE success coaches at each campus. She talked about the Credit ESOL Associate Dean that has 23 special population success coaches with ESOL student case management and how they focus on wraparound services and other resources.

AVC Smith described the staffing model for WorkReadyU with five full-time instructional specialists-teaching; two full-time instructional designers; and one full-time instructional designer to workforces.

Dean Urrutia shared there is one CE coordinator in CAED and collaborates with forty-four adjunct faculty. She mentioned that Credit ESOL has one department chair for scheduling and has nineteen full-time faculty, twenty-two adjunct faculty, one lab manager, and two lab specialists.

AVC Smith showed the visual of the WRU operations team, the Student Instructional experience team.

Dean Urrutia explained that CE, ESL, and Credit ESOL are part of the CAED under the Vice Provost and then under her as dean of communications.

Trustee Compton asked which vice provost.

Dean Urrutia introduced Ahava Silkey-Jones.

AVC Smith showed the WRU program model and shared that it is tuition free and it is not income based but English as a second language. Smith described the process to get to CE ESL or credit ESOL and the distance learning mode if student needs it and the web-based modules they use. Smith mentioned the collaboration with School of CAED to align from WRU to ESL to ESOL and how students can skip through this process depending on how they perform with students going through a success prep course to prepare them for digital literacy, job readiness, and education resources.

Dean Urrutia described the customized course scheduling and the basic to advanced language levels, integrate language support resources. She talked about the integrated language support resources, four levels of levels, and Bridge program to core curriculum.

AVC Smith shared the onboarding process and how students are enrolled, participate in information sessions, program application, pre-assessment, orientation, and then registration through success coach. She also talked about the skills measurements.

Dean Urrutia worked through the assessments for placement for student assessment and shared 70% or more completed the CE, ESL, and ESOL. Students must make 70% or higher to advance to the next level.

AVC Smith talked through the fall enrollment trends: WRU ESL 2020 fall semester had 843 students, 2021 fall semester had 1,271, and 2022 fall semester had 1,104 students.

Dean Urrutia shared details on the collaborative language learning support and explained about opening new sessions as needed to not turn students away. She talked about the special populations' success coaches and department chairs to work together, language centers, language exchange program to practice English skills, and conversation partners.

AVC Smith shared the details for language learning contact information and that we do have a call in for Spanish speakers.

Dean Urrutia shared there is a resource program called Online Sources and is available to success coaches if they need help to assist with translation.

AVC Smith showed a snapshot of community outreach and engagement with large-scale community events to reach ESOL learners, marketing, radio, television, and marketing to produce in English and Spanish. She shared the community and industry partners Dallas College has.

Dean Urrutia showed the ESL/ESOL alignment language learning initiative and who the chairs and committee members. She mentioned the crosswalks to hand off students from one program to another.

Trustee Garcia asked for the number of students enrolled in the programs.

Dean Urrutia answered for CE program 1,927 and ESOL credit there were 2,246 students.

AVC Smith answered that WRU had 1,104 students for 2022 fall semester.

Trustee Garcia talked to a Human Resources person in Texas Instruments and that companies are having trouble with employees that cannot communicate in English or teach well which is something Dallas College must address – how to communicate well in English.

Trustee Compton requested the total enrollment numbers for career connected learning for each level of responsibility.

Committee Chair Mayer thanked them for the presentation.

# 5. Items for Review

### 5.1. Committee Notes

a. Education Workforce Committee Notes for November 1, 2022 No comments or edits were made.

# 6. Executive Session

None.

# **7. Adjournment** at 3:55 p.m.